



The Be&Bee project was born from the need to help people who feel the desire to belong to a group (a community), who want to learn new things and evolve beautifully, so that in the end they are prepared to integrate into the New Paradigm. Paradigms are innumerable habits. In most cases, these habits are not even created by you and yet they lead your every move. A paradigm change, is a shift to a new game or a new set of rules. And when the rules change, your whole world can change.

Why did we choose this name ? Where did **Be & Bee** come from ?

The etymology of this project's name is full of meaning due to the combination of **Be** (To Be) and **Bee** (bee, the insect).

Everything starts with **TO BE..**

TO BE is more than **TO EXIST.**

TO BE is about our inner self, our mind, our spirit, our soul, how we see ourselves, our self-awareness, the laws of life.

TO BE is to know who you are.

TO BE - is a gift for everyone.

There is a lot to say about the insect, the Bee, but briefly it is worth mentioning that :

The bee is the purest of all the insects, it is fertile, but in a chaste way, it embodies **Diligence** and deserves our love.

Bees live only in colonies (families).

Bees produce honeycombs with hexagonal shaped 'cells' - the most efficient way to fill the available space !

Professor Thomas C. Hales in 1999 said: "The regular hexagon is the best way to divide an area into equal parts with the smallest total perimeter."

The problem is that we can't afford to lose them: bees are a vital force on our planet (EARTH).

"If bees were to disappear from the Earth, humanity would have no more than 4 years to live" (Albert Einstein).

Be & Bee therefore stands for: family (unity), community (collaboration), diligence, selflessness, empathy and love.

This project involves the creation of a Community with its own Ecosystem, made up of several basic elements and built on 3 main pillars : – Material,
– Spiritual and
– Educational (informational).

We want **Be&Bee Community** to be more than just a community !

The main objectives of the "Be&Bee COMMUNITY" Project are :

- A** – to encourage people to : – form bonds with each other, socialize, collaborate,
– to promote their businesses, services/goods, adding value to the community,
– to fulfil their dreams and achieve their goals,
– to educate themselves in various fields such as Crypto, Technology, e-Commerce, Astrology, Numerology, Leadership, NLP, Parenting, Spirituality, Lifestyle ... etc.
- B** – Involvement in national and international projects that benefit society.
The first project at the **Be&Bee** initiative is the construction of an Educational Centre (kindergarten & school), which we later want to offer to the whole world as a franchise.
- C** – offering help through donations of money and goods for : the needy, old people's homes, children's homes, charity/humanitarian acts, volunteering.

The Be&Bee Community ECOSYSTEM is revolutionary and includes several tools:

- 1.** An important asset of the project is **BeeGENEROUS**³⁶⁹ – **A Crowdfunding Platform** which is made up of 2 systems, having a matrix type : *Matrix Bee3 & Matrix Bee4*.

The word crowdfunding comes from the combination of the words crowd and funding.

Translated straightforwardly, it would mean funding with the help of the crowd, and through this tool exactly this can be done.

Consequently through crowdfunding, an existing or start-up business can rely on a group of people or investors to get the infusion of capital it needs to grow or launch its business.

The extremely simple way it works has the advantage of transparency for backers.

They know what they are funding and do it voluntarily and according to their values.

On our crowdfunding platform you can set up projects from the following 4 categories :

a. For personal needs (Natural Persons)

Personal / individual projects (goals, dreams).

E.g.: a house, a car, holiday/vacation, school fees etc.

b. For medical problems (Natural Persons)

E.g.: medical treatment, surgery, medical support

c. For Business projects (PFAs, LLCs)

E.g.: organic greenhouse, beekeeper who wants to increase the number of bee families, dental office, opening a restaurant or café, Android & IOS app development etc.

d. For humanitarian / charitable projects (NGOs, Foundations)

E.g.: old foster care, children's home, voluntary work, etc.

This is why we are proud and happy to be the first to offer the world such an unique concept/instrument in these special times and also to introduce the spiritual component in these times of technological expansion.

The features, benefits and strengths of **Be&Bee's** crowdfunding platform are :

* **Decentralisation** and **transparency** thanks to :

– the Blockchain technology

(an open, transparent and distributed database or ledger in which all transactions that take place between users are stored).

When a transaction is carried out, the computer receives a copy of the ledger.

This means that the blockchain is not controlled by a single central entity, but by many users around the world, who record any changes made to the system, which provides a guarantee of data integrity.

A blockchain ledger can be shared - but not modified.

Fraud and data manipulation are thus prevented, as data cannot be altered.

Trust, accountability, transparency and security are built into blockchain.

* **Distinctiveness** and **uniqueness** because :

– It is the first and only referral crowdfunding system based on a matrix model,

– uses SmartContract

(Smart Contract : a computer protocol designed to digitally facilitate, verify or enforce the negotiation or execution of a contract; without human intervention),

– works with custom Matrix Algorithms, which offer a multitude of calculations and possibilities for the smooth running of the system; all thanks to the ingenuity and professionalism of our team.

* **Control** and **safety** because :

- Our SmartContracts are created with the aim of giving everyone peace of mind and harmony.
- All funds are distributed directly, from one member to another, automatically, in your personal wallet, without any risk and without commissions!
- Funds are not held on our website, but are sent instantly to members' wallets.
- There is no company or person running off with our money !
- Data and transactions are stored in the Blockchain.
- So there are no funds "in plain sight" for anyone to be tempted to steal !

* **Accessibility** and **convenience** , **without discrimination** (of any kind) because :

- This program is available worldwide ! We are not conditioned by anyone, with anything !
- It doesn't matter how old we are, what race or nationality we are.
- It doesn't matter the level of education, political colour or religion.
- We just need to have an internet-connected device and a genuine desire to participate, as an active Be&Bee member, in enriching the values of the community. It is also necessary to want to transform ourselves and express the best and beautiful version/version of our personal potential.
- Each of us can see any account we want (an account that has been created on this platform); this means, we can log into anyone's back office.
- This program does not have an end or an expiration date / deadline; all due to SmartContract,
- There is only a lifetime membership "fee" upon sign-up, with no other account maintenance or administration costs,
- There are no withdrawals to make; everything is automatic and works 24/7, 7 days a week, 365 days per year (thanks to the SmartContract),
- The platform is just a graphical interface, which keeps our "accounts" and helps us to see everything we have or have obtained with the help of this Crowdfunding system and everything that happens in the whole community Ecosystem.

Everything is transparent !

Therefore the system is based on :

- **BlockChain** technology
- **SmartContract** transaction protocol,
- **Referral** marketing
- Customized **matrix algorithms**

We know that the uniqueness of this atypical **Crowdfunding** model attracts many people who really need help for their projects.

To make this tool (BeeGENEROUS³⁶⁹ crowdfunding platform) even more attractive, we have introduced some exclusive and special elements :

1.1 My GiFT is a new and unique concept whereby we offer gifts to members of the **Be&Bee** community, without any strings attached !

Several special moments have been thought of when these gifts will be offered to lucky members, who will be identified and selected according to a simple mathematical "formula" ([see details](#)).

Each event in **My GiFT** has a precise date and time when it will take place.

Among the most representative we have chosen 6 such events: 4 Solar and 2 Lunar.

The Solar events that **Be&Bee** celebrates are :

- Spring Equinox,
- Summer Solstice,
- Autumn Equinox and
- Winter Solstice.

The Moon events we all enjoy are :

- New Moon and
- Full Moon.

Gifts will include the following:

- a sum of money in BUSD
- a number of InfinityBee tokens (**IFB**),
- services/products offered by our sponsors and/or
- NFTs.

Anyone who wants to become a temporary or permanent sponsor (private person or business) and wants to support the **Be&Bee Community**, can benefit from promotion within our Ecosystem (win - win result).

1.2 BeeNiCE is another new and unique concept that the **Be&Bee Community** has created and is happy to promote.

Starting from the motto :

"We develop and grow individually, but together we evolve and form a Community!" we want **BeeNice** to become a tool to raise awareness and those **Be&Bee** members who want to become better by helping those who really need it.

Regarding this, **BeeNice** is a platform specifically dedicated to business projects, health projects and humanitarian/charity projects in need of funds and donations. This platform is visible to both community members and non-members.

BE&BEE is both a friendly Ecosystem and a responsive promoter in attracting new ideas and projects - increasing the value of the community and expanding the usefulness of its own Ecosystem, which will lead to the revolution of Crowdfunding systems, Social Networks and e-Commerce.

2. **TOKEN** – named **InfinityBee (IFB)**, is created on the Binance Smart Chain (BSC) blockchain, with a total number of 1,800,000,000 units.

The acronym of the InfinityBee token is **IFB** and it will also be the token displayed on CEX (Centralized Exchange) and DEX (Decentralized Exchange).

The token, before Listing, can only be obtained by :

- participating in one or all of the 3 stages of Pre Sale: Pre Sale 1, Pre Sale 2, Pre Sale 3
- crowdfunding system BeeGENEROUS³⁶⁹ in : Matrix Bee3 & Matrix Bee4 and
- bounty and airdrop campaigns



















The method of obtaining the IFB token during the ICO period is by buying one or more token packages on the **BeeCHANGE** platform (www.infinitybee.io)

For the first three packages in our offer: Mercury, Mars, Venus, the tokens **are released** immediately, in 100% quota.

For the next five packages: Earth, Neptune, Uranus, Saturn and Jupiter, 10% of **the tokens** are released immediately and the remaining 90% are released in 18 equal 5% tranches.

In the crypto world, this process is called Vesting.

VESTING = 18 months (5% monthly)

| | | | | | |
|--|--|--|---|---|---|
|  1 5% |  4 5% |  7 5% |  10 5% |  13 5% |  16 5% |
|  2 5% |  5 5% |  8 5% |  11 5% |  14 5% |  17 5% |
|  3 5% |  6 5% |  9 5% |  12 5% |  15 5% |  18 5% |

The **InfinityBee** Token (**IFB**) has multiple utilities:

- it is a financial asset that can be traded on various cryptocurrency and token exchanges (DEX / CEX)
- deflationary tool thanks to **Be&Bee** strategies: **Buyback and Burn**
- constitutes a material value that can be used for humanitarian actions (donations and funding for charitable projects) on the **BeeNICE** platform and in the **BeeGENEROUS** ³⁶⁹ Crowdfunding System
- is necessary for activating the levels 3 , 6 , 9 of the 2 Programmes : **Matrix Bee3 and Matrix Bee4** in the Crowdfunding platform BeeGENEROUS³⁶⁹
- used in **BeeSAFE** (Economy plan), which was created for the benefit of community members
- is the unit of exchange used in **BeeSHOP** for buying/selling products/services
- with the **IFB token** you can buy NFTs from future ByBee collections
- is the financial tool used inside the **NFT Lab** for selling/buying goods (digital art)
- is used for certain operations and actions in **BeeLand** (Metaverse) and **BeeGame** (gaming platform).

The token is the digital representation of the value of an asset; it is the digital measure of a value.

Unlike cryptocurrencies, which use a system of public and private keys to facilitate transactions, token exchanges use a system called "smart contract".

A crypto token can be defined as an entity with a value that is specified by the issuer.

A token can be taken as a symbol of a contract, and the value does not depend on mining, the price of gold or any other dynamic market standards that are constantly changing.

A crypto-token can generate ownership and authority over a particular asset or it can be the method of payment for a particular good, it can be whatever is stipulated in a contract.

There are several types of tokens : Utility Tokens , Security Tokens , Payment Tokens , Exchange Tokens , Non-Fungible Tokens.

InfinityBee (IFB) is a **Utility Token**.

A utility token is a digital unit of value on the blockchain.

The asset represents a certain level of access to a product or service that the holder can obtain by redeeming it.

Typically, a startup will develop its product or service and launch an ICO (Initial Coin Offering).

During the ICO, the company sells utility tokens.

Investors can buy these tokens and use them as a means of payment on the platform developed by the issuing company.

Think of an ICO as a crowdfunding campaign itself.

Given the current trend in the crypto world, we want to help merchants make the transition to tokenization.

In this way, we will collaborate with both IT firms and professional freelancers who embrace new technologies.

2.1 BeeSAFE , also called the Economy plan, offers our community members the opportunity to make periodic investments in InfinityBee tokens (IFB) when they reach certain thresholds in the BeeGENEROUS³⁶⁹ crowdfunding system.

We believe that every member of the **Be&Bee** community should also be financially educated. That is why we have designed and implemented the following four categories with distinct characteristics :

1. Category A: consists of 20 thresholds with an increase of **\$ 5,000** for each threshold reached.

When a member obtains funds worth \$ 5000, it means that he has reached a new threshold. At this point the system notifies him that he must buy 6% IFB tokens of this amount: $5,000 \times 6\% =$ **\$ 300**

So the investment is 6% of the threshold increase.

This category starts at **\$ 5,000** and goes up to **\$ 100,000**

See table (place link).

2. Category B: consists of 40 thresholds with an increase of **\$ 10,000** for each threshold reached.

When a member obtains funds worth \$ 10,000, it means that he has reached a new threshold. At this point the system notifies him that he must buy 6% IFB tokens of this amount: $10,000 \times 6\% =$ **\$ 600**

So the investment is **6%** of the threshold increase.

This category starts at **\$ 110,000** and goes up to **\$ 500,000**

See table (place link)

3. Category C: consists of 25 thresholds with an increase of \$ 20,000 for each threshold reached.

When a member obtains funds worth \$ 20,000, it means that he has reached a new threshold. At this point the system notifies him that he must buy 6% IFB tokens of this amount: $20,000 \times 6\% = \$ 1,200$

So the investment is 6% of the threshold increase.

This category starts at \$ 520,000 and goes up to \$ 1,000,000.

See table (place link)

4. Category D: has an infinite number of thresholds with an increase of \$ 50,000 for each threshold reached.

When a member obtains funds worth \$ 50,000, it means that he has reached a new threshold. At this point the system notifies him that he must buy 6% IFB tokens of this amount: $50,000 \times 6\% = \$ 3,000$

So the investment is 6% of the threshold increase.

This category starts at \$ 1,050,000 and goes up to ∞ (infinite).

See table (place link)

2.2 BeeCHANGE (www.infinitybee.io) is the *exchange platform* for the InfinityBee token and also the place where the PreSale rounds will take place during the ICO.

Both during the ICO phase, for all PreSale rounds, and after the ICO, this platform will remain operational and become the official exchange platform and will help community members validate the Economy plan requirement.

3. To increase the usefulness of the token we will create a **Marketplace** called **BeeSHOP**.

Here products and/or services will be sold / bought with 100% payment in **InfinityBee**.

The launch of this tool will take place after the end of the first PreSale phases, but before the token is listed on the Exchange.

This e-Commerce platform we believe will add credibility and value to both the **IFB** Token and the entire **Be&Bee** community.

4. We also plan to integrate a **Marketplace dedicated to NFTs** called **NFT Lab**.

The **Be&Bee** community comes up with the idea of creating a creative workshop for digital art.

In this way, **Be&Bee** will have its own **NFT mining platform**, with its own creations, and, in addition, will come up with concrete solutions for community members who want to educate themselves and/or use the benefits of this technology.

4.1 The public profile of the **Be&Bee** platform in the NFT sector is called **ByBee** and will include many seasonal collections with varied and unique themes.

4.2 The creative workshop for digital art, dedicated to all **Be&Bee** members, is called **BeeCREATIVE**.

This means that we will provide members with some tools to create and modify graphic elements.

4.3 To educate members/trader partners and to integrate them into the Crypto world, we plan to create a tool, named **NFTcom**, especially and exclusively dedicated to making NFTs for them.

5. **Be&Bee's** own **METAVERSE** has 2 main and essential components: **BeeLAND** and **BeeGAME**.

Metaverse - is a virtual world where users, through their avatars, live interactive experiences without being physically present in the place. It's like Second Life, only that in metaverse users will have the experience as if it is happening live.

Metaverse is to virtual reality what today's smart phones are to the first mobile phones. So it's a revolutionary and far more advanced project.

Metaverse is basically *a virtual universe* that can be used to create holograms of a workplace, play and social space in general.

Virtual reality, on the other hand, is currently used mainly for games.

5.1 BeeLAND will connect partners and merchant members with the **Be&Bee** community by offering them the possibility to create shops and showrooms where products/services can be traded (in the form of NFTs). They will also be able to create classrooms (for education) and even stages for sports, art or music activities.

5.2 The **Be&Bee** project also aims to integrate the world of gaming by creating the **BeeGAME** gaming platform. This platform will feature games with unique and representative characters of the **Be&Bee community**.

6. The tool without which the Be&Bee Community cannot function is **Education**.

There is always and will always be a need to educate ourselves for a beautiful and harmonious evolution.

This essential element is called **BeeEDU** and we will attract as many mentors (specialists) from different fields and spheres of activity as possible, who will add value to the whole **Be&Bee** community.

Be&Bee collects, selects and provides valuable information to community members.

All our lives we learn, educate and evolve.

So get ready and enjoy, because we have big, long-term plans for this area !

Education is the wise, hopeful and respectful cultivation of learning and change undertaken in the belief that we all should have the opportunity to consciously participate in life.

J. Stuart Mill :

Education means "all that we do for ourselves and all that others do for us, in order to achieve the perfection of our own nature".

Immanuel Kant :

Education is the action which "must develop in each individual all the perfection of which he is capable".

George Washington Carver :

"Education is the key that unlocks the golden door to freedom."

John Dewey :

"Education exists throughout life and has no final destination."

We aim to provide information sources and resources to all members of the community, regardless of their level of education, age, religion or nationality, to facilitate and enrich everyone's lives.

When the time is right, **Be&Bee's** Education Centre will have the opportunity to make its mark on the world and contribute directly, with positive and constructive impact, to the value system that underpins a self-sustaining community.

We will offer equal opportunities to all by launching a franchise so that all members of the community benefit from a fair approach to their educational journey.

We distinguish that the **Be&Bee** Project has very ambitious medium and long-term goals, which is why we take everything we say and aim to achieve seriously.

Some components of the project are already operational, others are in the process of being finalised and implemented (see ROAD MAP).

7. CHAT - with a funny name and a personified resonance, we called it **BeeZumZOOM**.

When communicating it's always good to listen to the other person, not just talk, to avoid the moment becoming a monologue.

We think it is imperative to create an internal chat so that community members are always in touch.

In this way, we hope that close links will be formed, precisely so that each of us can manage to link friendships or partnerships, so that in the end the whole community will be interconnected and united.

At the right moment, we will also implement this tool so that all members can interact in real time with each other and at the same time send/receive money (cryptocurrencies).

8. LifeStyle - is the star component within the Be&Bee Ecosystem.

How else could we name this complex tool ?

LifeStyle is the way a person lives; an inexhaustible source, a set of attitudes, habits or possessions associated with a particular person or group, considered fashionable or desirable.

It means adopting minimalist, ecological, responsible and economical values and also consuming quality products.

Therefore, the name of this tool is **BeeLiFE** ; a representative, suggestive and symbolic one.

We are not ashamed to say it: we live in a consumer society, we have a way of life for which we know very well that we pay a high price.

LifeStyle means living surrounded by useful and pleasant objects.

For us it means the art of living, practised and cultivated every day so that we can enjoy every moment of life and be fully happy !

There is no doubt that lifestyle is part of respect for oneself, for others and for nature.

LifeStyle is about enjoying more the present moment.

LifeStyle categories we will cover :

- Family & Parenting
- Food & Drink
- Health & Wealth
- Culture & Spirituality
- Sports & Hobbies
- Social & Travel
- Beauty & Fashion
- Art & Music